



## From the CMD's desk

27<sup>th</sup> August 2021

Over the last decade, LNJ Bhilwara Group forayed into a multitude of new avenues in technology, textiles, energy, and much more. In an effort to build up the competence of each of our business units, we have decided to consolidate the entire yarn business to reinvigorate and strengthen the backbone of this group.

A sentimental yet crucial move in achieving the abovementioned is to pass over the reins of our flagship brand Mayur to the Donear Group. In the last 40 years, Mayur has won over many hearts and scored many stars – earning the timeless slogan - "Stars ki Pasand". It is time we make sure that Mayur continues to thrive.

At RSWM, we will now exclusively focus on growing our capacities in Melange by over 30,000 spindles and in Denim by 15,000 spindles, producing an additional 7 lac metres every month.

We will employ our newly available Mayur land and building to set up a modern 380 MT/month Knits unit. It should be operational in the 4th quarter of this year.

As we step into this new period of growth, we express our gratitude to all our devoted associates and employees and wish the entire Donear team the very best of luck and wisdom for the future.

**Riju Jhunjunwala**  
**Chairman and Managing Director, RSWM LTD.**