

**PURPOSE:-**

We at RSWM Limited, engaged in the production of textiles, commit ourselves to total stake holder's satisfaction by setting high standards of Quality, Environment, Health & Safety practices by:

- Consistently meeting the customer and other product related requirements.
- Continual improvement in our quality, environmental, health & safety management and performance by setting & reviewing objectives and targets.
- Complying with all the applicable legal & other requirements related to our products, environmental aspects and health & safety hazards.
- Preventing defects, pollution, injuries & ill health through the use of modern technology, improved processes' competence and systems.
- Involvement of all concerned.

**VISION: -****Journeying into a bright future**

“Our Vision is to forge ahead in the new millennium with an immediate sense of purpose, and to be seen as the undisputed leader, fully equipped to deliver the best, across the diverse spectra of our many business, fuelled by a commitment to invest in plants, machinery, processes and, most importantly, our people – Team Bhilwara; all towards satisfying and fulfilling our customer’s needs in today’s globally competitive environment.”

We aspire to innovate new trends in textile industry through Excellence and seamlessly grow to pose as a Global Leader by positioning our finest and diverse product worldwide. We are committed to achieve growth by promoting integrity & Ethics and Co-prosperity to ensure that our success is mutually beneficial for our costumer, employees and the community.

**MISSION:-**

RSWM envisages itself as a trend setter of the textile industry. It is committed to introduce innovative products in the industry which will set new standards.

To continuously grow on a sustainable basis and be a major, innovative, profitable and the most admired textile manufacturer in Asia.

**VALUES:-**

- (a) Giving back to Society
- (b) Respect for Individual
- (c) Integrity
- (d) Passion

# Core Values



PROUD TO BE INDIAN  
PRIVILEGED TO BE GLOBAL

## Giving Back to Society

- We will help communities wherever we are present
- We will promote education, health and women's empowerment
- We will protect the environment beyond the requirements of law
- We will preserve and perpetuate the best of Indian culture

## Respect for Individual

- We will respect and trust all our stakeholders
- We will be receptive to ideas and criticism, regardless of where they come from
- We will be there for our stakeholders in times of need



## Integrity

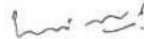
- We will always fulfill our commitments
- We will practice honesty and transparency in all activities
- We will put collective interest before self interest
- We will discourage organisation politics and rumour-mongering

## Passion


- We will pursue aggressive growth
- We will achieve excellence in all we do
- We will strive to learn and to innovate continuously
- We will create a lively and fun workplace

We, as the members of LNJ Bhilwara Group, pledge to uphold these Core Values.

  
LN Jhunjunwala

  
Ravi Jhunjunwala

  
Riju Jhunjunwala

  
Rishabh Jhunjunwala